

Provide secure file synchronization and sharing services with Hitachi Content Platform Anywhere. This solution helps you:

- Let employees access their work files anywhere, any time, on multiple devices.
- Share files and folders.
- Deliver better security and protection of data.
- Retain proper stewardship and control of data.
- Eliminate unnecessary copying of data.

DATASHEET

TRANSFORM VIRTUALIZATION ECONOMICS RELIABLE TRUSTED INNOVATE INFORMATION GLOBAL CHANGE INTELLIGENT TECHNOLOGY SERVICES VALUE INSIGHT OPPORTUNITY SOCIAL INFRASTRUCTURE INTEGRATE ANALYZE DISCOVER COMPETITIVE

Hitachi Content Platform Anywhere: Safe, Secure File Synchronization and Sharing

The File Synchronization and Sharing Dilemma

Across today's organizations, employees are creating and sharing more data than ever, but this information exchange no longer happens solely on an organization's IT assets. New devices, cloud access and a wide world of new applications are empowering users to innovate with information. However, this productivity oftentimes comes at the expense of maintaining good stewardship over the data they use. Rogue applications and unsanctioned service providers can compromise the security of your organization's data. Rather than implementing further controls that limit productivity or giving up control over your information to a 3rd party, start delivering these types of services your way, from within your own IT.

The Solution: Hitachi Content Platform Anywhere

While these problems are complex and far-reaching, the solution is simple. Hitachi Content Platform Anywhere (HCP Anywhere) is an on-premises, fully integrated solution for safe, secure file sharing and synchronization. Built from end to end by Hitachi

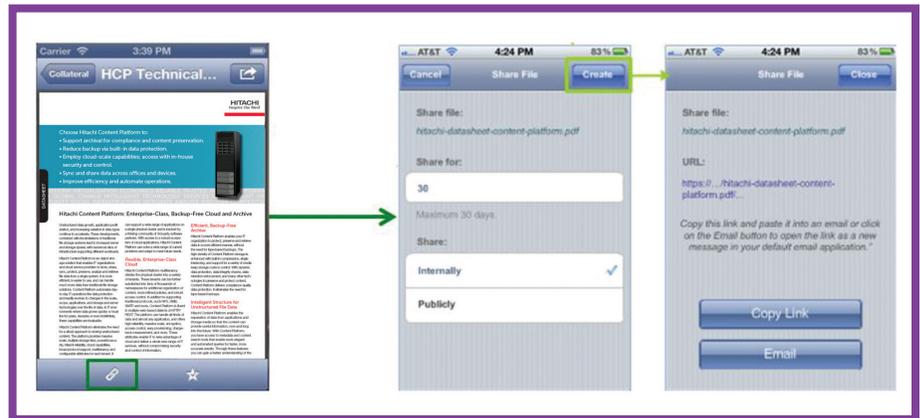


Figure 1. Hitachi Content Platform Anywhere lets you share and collaborate while retaining control of your data.

Data Systems, HCP Anywhere is enterprise and Internet ready, making it one of the most secure sync-and-share collaboration solutions. The software uses the Hitachi Content Platform (HCP) object store to store, protect, share, sync, secure and manage data in the most efficient, easily scalable and highest-density private cloud platform.

End users simply save a file to their HCP Anywhere folder and it will automatically synchronize to all of their registered devices and be available via popular Web browsers. Once saved to the HCP Anywhere folder,

the file is protected, compressed, single-instanced, encrypted, replicated and access-controlled by the well-proven Hitachi Content Platform. Individual files or entire folders can then be shared with a simple hyperlink.

Deployment and setup are easy. Administrators can install HCP Anywhere onto Hitachi Content Platform and import user permissions via Microsoft® Active Directory®. Individuals can self-register using their Active Directory credentials and download the software for their particular devices, either from the user portal for the Apple iTunes store for iOS devices at



<https://itunes.apple.com/app/id577511005>, or Google Play for Android phones at <https://play.google.com/store/apps/details?id=com.hds.aw.android>. (See Figure 2.)

With HCP Anywhere:

- Individuals can sync their work files to multiple devices and store them with access-controlled links can be set to expire.
- IT gets simplified administration with built-in mobile device management, auditing and full integration with Microsoft Active Directory.
- All files stored deduplicated, compressed and backup-free in an on-premises object store.
- Organizations can reduce email storage and network payloads by sending links to files and folders instead of multiple attachments.
- File sync and share is easy to deploy and manage.
 - No end user training required.
 - Works with existing IT practices and processes.
 - No backups needed.
 - User self-service portal.

Secure

Provide enterprise-ready file sync and share capabilities from within your own IT department. You can avoid the risks of consumer clouds and turning over control, security and protection to others. Retain proper stewardship and governance of data and reduce the risk of noncompliance or compromising intellectual property.

- Enterprise scale, protection, security and reliability.
- Data on premises and managed by your own IT.
- Active Directory and virus scan integration.



Figure 2. Hitachi Content Platform Anywhere is easily downloadable.

- Encryption under your control.
- Access control for internally and externally shared links.
- Remote wipe of HCP Anywhere data on lost, stolen and retired devices.
- Lock code enforcement.

Simple

Improve productivity and empower mobile workers when you enable employees to sync their content across various devices and share content with those inside and outside the organization. Avoid worrying about mailbox sizes, struggling with file size limits in content management systems, over-replicating data or even physically shipping DVDs or USB drives. Simply share a link instead of spawning multiple copies.

- Compatible with existing IT practices and policies.
- Client-specific applications.
- Self-registration of users.
- No need to connect to a virtual private network.
- Files and folders shared via links.
- Intuitive user interface: No end user training required.

Smart

- HCP Anywhere data is stored in Hitachi Content Platform and does not need additional backup. By storing all their files in HCP Anywhere, employees never

have to worry about backup and restore. Older versions can be easily recovered, and if a user device fails, administrators can take the following steps to bring the data back: Buy a new one, connect to the Internet, and install the appropriate app for the device. Since files are shared as a URL, there are far fewer attachments moving through email, the network and user devices. And, with compression and single-instancing in a high-density storage footprint, the total capacity required to support all that data is reduced.

- Backup-free storage.
- Laptop and mobile device data protection.
- Data compression.
- Single instancing of files.
- High-density storage.

With HCP Anywhere, your users can access work files on any device, from any location. You can rest easy knowing that they're doing it safely, securely and with corporate oversight using your own private cloud.

Next Steps

For more information about how Hitachi Content Platform Anywhere can benefit your environment, please contact your Hitachi Data Systems representative or visit www.HDS.com.

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